

# **LONGREACH REGIONAL COUNCIL ORDINARY MEETING AGENDA**

**Thursday 20 February 2020**

*Council Boardroom, 1 Devon Street, Ilfracombe*

## **LATE ITEMS**

**15. Late Items**

15.1 Sponsorship - Lions Club of Longreach - 1st Battalion Royal Australian Army Band .....1

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File Ref:

Consideration of application received from Lions Club of Longreach – 1<sup>st</sup> Battalion Royal Australian Army Band.

#### Council Action

Partner

Deliver

#### Applicable Legislation

*Local Government Act 2009*

*Local Government Regulation 2012*

#### Policy Considerations

Sponsorship Policy 11.07

#### Corporate and Operational Plan Considerations

COMMUNITY AND CULTURAL: COMMUNITY DEVELOPMENT			
Link to Corporate Plan	Activity	Key Performance Indicators	Operational Targets
4.2.2	Community, Sponsorship and Mayoral Donation Program	Review Community Donation Program and Application and implement annual program	November 2020

#### Budget Considerations

Total budget for Sponsorship for 2019/20 is \$27,000; total allocation so far is \$12,835.52.

Category	Budget	Approved Funding	%
Sponsorship	\$27,000	\$12,835.52	47.54%

#### Previous Council Resolutions related to this Matter

Nil

#### Officer Comment

**Responsible Officer/s:** Donna Rowlands, Community and Youth Development Officer

#### Background:

The 1<sup>st</sup> Battalion Royal Australian Army Band is undertaking a flood and drought related tour of areas of Central and North Queensland. Following on from their very popular drought relief tour in 2019, they have again selected Longreach to perform a community concert on Friday 20 March 2020.

This concert will be held at the Longreach Civic and Cultural Centre and will be a free concert. The performance will run from 7pm – 9pm. There also will be a sausage sizzle and drinks for sale, with all proceeds going to Western Queensland Drought Appeal.

## 15. LATE ITEMS

### 15.1 - Sponsorship - Lions Club of Longreach - 1st Battalion Royal Australian Army Band

The lions club is seeking Sponsorship for the waiver of fees associated with hiring of the Longreach Civic and Cultural Centre and advertising of event through Council media channels, including; What's On, Facebook and Council Website.

<i>Grant Requested</i>	<i>Grant Recommended</i>
<p><b><i>In-Kind \$380.00</i></b></p> <p><i>Waiver of Hire Fees Civic and Cultural Centre Main Auditorium, Bar and Kitchen and Court Yard Friday 20 March 2020</i></p> <p><i>Caretaker's Services –Setup, Pack up and Cleaning \$150 per day</i></p> <p><i>Assistance with Publicising of Event with Council Media and Communication Staff</i></p> <p><b><i>Total \$380.00</i></b></p>	<p><b><i>In-Kind \$380.00</i></b></p> <p><i>Waiver of Hire Fees Civic and Cultural Centre Entire Building Friday 20 March 2020 \$380.00</i></p> <p><i>(No Fee for Auditorium Only adjusted to Entire Building which includes Bar and Kitchen and Court Yard)</i></p> <p><b><i>Total \$380.00</i></b></p> <p><b><i>Caretaker Services</i></b> <i>As per Council Cost- Recovery Fees and Services /Facilities Chargers 2019/2020 Caretakers Services \$150 per Day No in-kind support available for this charge.</i></p> <p><b><i>Publicising of Event</i></b> <i>Third parties organising events in our community are solely responsible for promoting their event. Council will offer an equal opportunity for events to be listed on its destination website and channels, including the weekly What's On newsletter, and will not give special consideration to events as part of a sponsorship request. Council's corporate website and channels are strictly reserved for content relating to Council business only)</i></p>

#### **Risk Management Factors:**

This matter has been assessed using Council's Risk Matrix to decide the likelihood and consequence of any risk to Council:

Likelihood: Rare  
Consequence: Insignificant

#### **Environmental Management Factors: Nil**

**Other Comments: Nil**

#### **Appendices**

1. Fee waiver sponsorship.pdf

**15. LATE ITEMS**

**15.1 - Sponsorship - Lions Club of Longreach - 1st Battalion Royal Australian Army Band**

**Recommendation:**

*That Council endorses the allocation of funds from the Sponsorship Program as contained in the following table, in accordance with the Sponsorship Policy No 11.07:*

<b>Grant Requested</b>	<b>Grant Recommended</b>
<p><b><i>In-Kind \$380.00</i></b></p> <p><i>Waiver of Hire Fees Civic and Cultural Centre Main Auditorium, Bar and Kitchen and Court Yard Friday 20 March 2020</i></p> <p><i>Caretaker's Services –Setup, Pack up and Cleaning \$150 per day</i></p> <p><i>Assistance with Publicising of Event with Council Media and Communication Staff</i></p> <p><b><i>Total \$380.00</i></b></p>	<p><b><i>In-Kind \$380.00</i></b></p> <p><i>Waiver of Hire Fees Civic and Cultural Centre Entire Building Friday 20 March 2020 \$380.00</i></p> <p><i>(No Fee for Auditorium Only. Adjusted to Entire Building which includes Bar and Kitchen and Court Yard)</i></p> <p><b><i>Caretaker Services</i></b> <i>As per Council Cost- Recovery Fees and Services /Facilities Chargers 2019/2020 Caretakers Services \$150 per Day No in-kind support available for this charge.</i></p> <p><b><i>Publicising of Event</i></b> <i>Third parties organising events in our community are solely responsible for promoting their event. Council will offer an equal opportunity for events to be listed on its destination website and channels, including the weekly What's On newsletter, and will not give special consideration to events as part of a sponsorship request. Council's corporate website and channels are strictly reserved for content relating to Council business only)</i></p>
<p><b><i>\$380.00</i></b></p>	<p><b><i>\$380.00</i></b></p>



LIONS CLUB OF LONGREACH  
(23034)  
PO BOX 319, LONGREACH 4730  
President: Peter Coombes  
Treasurer: Greg Harrison  
Secretary: Diane Harrison  
Email: longreachlions@gmail.com

The Chief Executive Officer  
Longreach Regional Council  
PO Box 144  
Ilfracombe QLD 4727

*Dear Mr Murphy,*

**CIVIC AND CULTURAL CENTRE BOOKING 20 MARCH 2020 – SPONSORSHIP OF FEES**

The 1st Battalion Royal Australian Army Band is undertaking a flood and drought related tour of areas of central and north Queensland. Following on from their very popular drought relief tour in 2019 (sponsored by Lions District 201 Q4) they have again selected Longreach to perform a community concert on Friday 20th March 2020.

The free concert is planned for 7 to approximately 9 pm, with Lions Club of Longreach Inc. selling a sausage sizzle and drinks from 6 pm in the courtyard, as well as requesting donations for the night. Proceeds will go to the Western Queensland Drought Appeal. Our Lions Club strive to raise money for the community and distribute most into the community. Our income reflects the difficult financial situation this drought affected community is in.

We anticipate approximately 200 people will attend this family friendly event and seek sponsorship for the fees associated with hiring the Longreach Civic and Cultural Centre (booking form attached).

Army public relations are producing a flyer which will be widely distributed. Council communications staff assistance in publicizing the event would be appreciated. Should sponsorship be forthcoming, please provide a suitable electronic image of Council's logo for inclusion in the flyer.

Should you need further information, please contact me.

*Peter Coombes*

Peter Coombes  
President  
Lions Club Longreach Inc.  
M: 0400300267

*14th February 2020*