



Find your future

LONGREACH

REGION





MORE THAN YOU IMAGINED

You may have heard of Longreach Region. And it's not what you imagined...

It's where you will find endless opportunities, whether it be your dream job, a safe place to raise a family, a community that cares, or the freedom to be you.

The Longreach, Ilfracombe, Isisford, and Yaraka communities are at the heart and soul of this region. Although uniquely different, each town shares a common bond.

They provide genuine opportunities for people from all walks of life to find their future.

From farmers to financiers, or mechanics to musicians.

For those who seek adventure, to those who want all the outback offers – a place to just be.

WHATEVER YOUR DREAMS ARE, YOU CAN REACH THEM IN LONGREACH REGION.

For centuries, Longreach has stood the test of time and grown in the hearts of many. From a place steeped in Aboriginal history and Australian folklore, to the industrial and agricultural booms of last century, the region continues to evolve.

Longreach is the economic and social hub of Western Queensland, globally connected, but locally inspired.

Longreach Region, it's more than you imagined.



EVERYTHING YOU NEED

Think you'll miss your daily latte? Think again...

Living in Longreach Region is all about the lifestyle. And it's convenient too.

Here you'll find everything you need, whether it's great coffee, live music, or award winning restaurants. You'll be spoilt for choice for things to do with friends and family. There's also plenty of outside fun with annual river events, country races, sporting events and community markets.

Get your shopping fix with a great range of local boutiques and quality stores. And all your staples are found easily with well-stocked supermarkets and general stores.

Whatever comforts you need, Longreach Region has it.





IT'S CLOSER THAN YOU THINK

With daily flights we're closer than you think...

When you think of Longreach you may think it's miles from anywhere. Sure we're considered the outback, but we also have some of the best connections to major centres of anywhere in regional Queensland.

With a daily flight to and from Brisbane, a direct passenger train, and some of the best road networks to get you around quickly, we're a hop, skip and jump away from anywhere in Queensland and beyond.

To top it off, resident-rate airfares mean you can take a weekend shopping trip to the city with no worries at all.



BRISBANE
2 HOURS
TOWNSVILLE
2 HOURS



EMERALD
4 HOURS
ROCKHAMPTON
7 HOURS
MACKAY
7 HOURS
TOWNSVILLE
7 HOURS
CAIRNS
10 HOURS





LIFE'S AFFORDABLE

Forget the skyrocketing city prices; see just how much your money can buy in an area like Longreach Region.

Whether you want to own your own home, save on expenses like transport, build up your dreams, or save for a new car, life is more affordable in Longreach Region.

MEDIAN RENTAL PRICE:
\$325PW

 **2BR \$247PW**

 **3BR \$320PW**



MEDIAN HOUSE PRICE:
\$230,000



ENDLESS OPPORTUNITY

Not just for farmers...

Sure Longreach Region is known for its farming and agriculture work. But we offer so much more for your career.

Start a small business or try your hand at a new career that offers flexibility. And we've got you covered with work in sectors such as health, professional services, hospitality, local government, childcare, education, and retail to name a few.

Better still, the pay is great.

And with widespread and contemporary digital connectivity, you'll always be connected.

Top industries by employment

HEALTH

14%

PROFESSIONALS

13%

EDUCATION

10%

RETAIL

9%

CONSTRUCTION

8%



A HUB FOR SERVICES

The best family and health services in Western Queensland...

With the best family and health services in Western Queensland you won't find better for young families. Longreach Region has many high-quality services to support people at any stage of life.

It's the perfect place to raise a young family with excellent hospital and health services, the region's only maternity ward, a world class childcare facility, great schools, libraries, swimming pools, and community services.





**Talk to us about making your
future in Longreach Region...**

(07) 4658 4111

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longreach.qld.gov.au/find-your-future



**Longreach
Regional Council**
Ilfracombe Isisford Longreach Yaraka